

# Maggie Brown

I am a diligent and enthusiastic designer driven by human-centered work that builds meaningful connections. I aim to integrate my passion for good, thoughtful design with my compassion and care for others.

## Education

**John Brown University** | Aug 2022 - Dec 2025

*Bachelor of Science Graphic Design*

- Focused on graphic and media design, layout, and typography.
- Completed courses in UX/UI, 3D modeling, photography, letterpress, and screen printing.

**HubSpot Academy** | Aug 2025 - Aug 2027

*Inbound Marketing Certified*

- Gained foundational knowledge of inbound marketing and skills like digital content strategies and customer engagement.

## Experience

**Freelance Designer** | May 2025 - Present

*Schuber Mitchell Homes*

- Designed a coloring book for employees' children.
- Engaged in critique to ensure the project met client expectations.
- Collaborated to develop an interactive experience to enhance the children's enjoyment.

**Yearbook Editor-in-Chief** | May 2023 - Dec 2025

*John Brown University*

- Led 10 students in gathering information, creating layouts, and collaborating to produce a cohesive yearbook.
- Designed an improved custom theme for each year, including colors, graphics, and typography.
- Developed structure to promote yearly growth and improvement.

**Graphic Design Internship** | Jun 2025 - Aug 2025

*Guru Marketing*

- Designed social media graphics for multiple client businesses.
- Organized client's brand kit to ensure consistent visual standards across multiple platforms and design deliverables.
- Completed HubSpot Inbound Marketing Certification.

**JBU Visual Arts Study Abroad** | May 2025 - Jun 2025

*Málaga, Spain and London, England*

- Collaborated to create unique supporting imagery that represented Place of Springs and its mission.
- Condensed Place of Springs' website content and reorganized page structure.
- Redesigned Place of Springs' website to ensure a consistent brand image and improve user interaction.

**Advanced Typography Teaching Assistant** | Aug 2025 - Dec 2025

*John Brown University*

- Enhanced typographic skills by providing critiques on students' work to help them develop stronger final products.
- Assisted the Professor with administrative tasks.

## Contact

maggie-brown.com

maggie@maggie-brown.com

## Core Skills

### Technical

Illustrator

InDesign

Blender

Figma

Hand Lettering

Screen Printing

Letterpress

C&P

Vandercook

### Interpersonal

Energetic

Trustworthy

Teachable

Reliable

Empathetic

Collaborative

## References

### Paul Bulgin

*Assistant Professor,*

*Graphic Design*

*John Brown University*

PBulgin@jbu.edu

### Traci Manos

*Digital Content Specialist*

*John Brown University*

TManos@jbu.edu

479-599-9070