

# Maggie Brown

I am a diligent and enthusiastic designer driven by human-centered work that builds meaningful connections. I aim to integrate my passion for good, thoughtful design with my compassion and care for others.

## Education

### John Brown University | Aug 2022 - Dec 2025

*Bachelor of Science Graphic Design*

- Focused on graphic and media design, layout, and typography.
- Completed courses in UX/UI, 3D modeling, photography, letterpress, and screen printing.

### HubSpot Academy | Aug 2025 - Aug 2027

*Inbound Marketing Certified*

- Gained foundational knowledge of inbound marketing and skills like digital content strategies and customer engagement.

## Experience

### Freelance Designer | May 2025 - Present

*Schuber Mitchell Homes*

- Designed a coloring book for employees' children.
- Engaged in critique to ensure the project met client expectations.
- Collaborated to develop an interactive experience to enhance the children's enjoyment.

### Yearbook Editor-in-Chief | May 2023 - Dec 2025

*John Brown University*

- Led 10 students in gathering information, creating layouts, and collaborating to produce a cohesive yearbook.
- Designed an improved custom theme for each year, including colors, graphics, and typography.
- Developed structure to promote yearly growth and improvement.

### Graphic Design Internship | Jun 2025 - Aug 2025

*Guru Marketing*

- Designed social media graphics for multiple client businesses.
- Organized client's brand kit to ensure consistent visual standards across multiple platforms and design deliverables.
- Completed HubSpot Inbound Marketing Certification.

### JBU Visual Arts Study Abroad | May 2025 - Jun 2025

*Málaga, Spain and London, England*

- Collaborated to create unique supporting imagery that represented Place of Springs and its mission.
- Condensed Place of Springs' website content and reorganized page structure.
- Redesigned Place of Springs' website to ensure a consistent brand image and improve user interaction.

### Advanced Typography Teaching Assistant | Aug 2025 - Dec 2025

*John Brown University*

- Enhanced typographic skills by providing critiques on students' work to help them develop stronger final products.
- Assisted the Professor with administrative tasks.

## Contact

[maggie-brown.com](http://maggie-brown.com)

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## Core Skills

### Technical

Illustrator  
InDesign  
Blender  
Figma  
Hand Lettering  
Screen Printing  
Letterpress  
C&P  
Vandercook

### Interpersonal

Energetic  
Trustworthy  
Teachable  
Reliable  
Empathetic  
Collaborative

## References

### Paul Bulgin

Assistant Professor,  
*Graphic Design*  
John Brown University  
[PBulgin@jbu.edu](mailto:PBulgin@jbu.edu)

### Traci Manos

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John Brown University  
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